



ENTERPRISE WEEK



March 2022

Areas of Learning (Wider curriculum links)

As mathematicians we will explore money: we will calculate the answer to addition, subtraction and multiplication problems using decimal notation to two decimal places. These problems will be linked to the running of the milkshake bar. We will explore how people earn money, what people spend money on, how they spend money, i.e. different ways of paying for things, and why and how people save money.

We will think about what we need to do to increase the amount of money we make by selling milkshakes. We will be costing out how to make milkshakes, and investigating how to make the milkshake bar profitable again. We will look at the differing costs of ingredients to work out how to keep costs down when making milkshakes.

As designers, we will explore how to make the milkshake bar more visually appealing to primary age children of all genders and backgrounds. We will conduct some market research in to what other children around school would prefer their milkshake bar to look like, and their milkshake servers to wear, i.e. uniform, badge, etc

As writers, we will write a persuasive advert to be displayed around school to encourage children to come and buy milkshakes from the milkshake bar after the Easter holidays.

Emotional Awareness

Children should be made aware that different people have different incomes and different outgoings, and that not all families have access to the same amount of money. They should know that some families can afford to do more than others, and that no-one should be victimised because of their income or their families income.

Possibilities & Enquiries

Children should think about how to spend money in different ways to make a profit. They will explore different ways to make money from the milkshake bar. They will also investigate the different possibilities for making milkshakes, i.e. what ingredients to use, cheapest options available, etc

Knowledge of the World

Children will know that people have to go out to work *in some way* to earn money. They need to understand the difference between things that need to be bought, and things that people want. They will understand that there are different ways in which things can be paid for, and that there are different ways to save money.

Diversity

Children should begin to be made aware of some inequalities in how people are paid for work, and that sometimes people are paid less for doing the same job because of their age, gender, race, etc.